

## 2ND ANNUAL BE GREAT! HUMANITARIAN AWARDS HOSTED ON OPENING DAY OF DISNEY'S 100TH ANNIVERSARY KICK-OFF CELEBRATION

**Anaheim, CA** – Be Great! is hosting its 2nd Annual Humanitarian Awards event on September 9th, 2022, following the opening day of D23 Expo, and in celebration of the 100th Anniversary of the Walt Disney Corporation. Be Great! teamed with nonprofit Create Impact<sup>™</sup> to produce the 2022 Be Great! Humanitarian Awards in the Grand Ballroom of the Anaheim Marriott Convention Center.

This one-day event creatively mixes a magical, experiential, and immersive celebration of humanity featuring a VIP Champagne Reception, Food & Drinks, Red Carpet Photo-ops & Interviews, Live Music, Social Impact Initiatives, the Humanitarian Awards Ceremony, and an After-party celebrating Disney100. Special guests include Award Ceremony Host Dr. Greg S. Reid (Author, Speaker & Founder of <u>Secret Knock</u>), a reunited cast of The 'All New' Mickey Mouse Club, and surprise celebrity appearances. Entertainment announced so far includes En Vogue's <u>Rhona Bennett</u>, <u>Tony Lucca</u> (NBC's The Voice), <u>The Party</u>'s Deedee Magno Hall & Chasen Hampton, and <u>Lindsey Alley</u>'s hilarious multi-media show, "Blood, Sweat, and Mouseketears."

Carefully selected from over 100 nominations, Be Great! presents approximately twenty Humanitarian Awards each year. Announced 2022 honorees include Leigh Steinberg (Founder of <u>Steinberg Sports &</u> <u>Entertainment</u>), Khalilah Ali (Humanitarian/Author), Larry Namer (Founder of <u>E! Entertainment</u>), Emily Lartigue (Founder of <u>Cast Member Pantry</u>), Sir Alec Stern (<u>Co-founder of Constant Contact</u>), Rachel Carlsen (Founder of <u>Carlsen Partners</u>), Eric Power (Founder/CEO of <u>Veteran's Disability Help</u>), Dame Dr. Munni Irone (Founder of <u>Art 4 Peace</u>), and Lady JB Owen (Founder of <u>Ignite Humanity</u>). Additional honorees will be announced in August.

Multiple types of tickets are available (General Admission, VIP Admission, and After-Party only), in addition to three amazing VIP Concierge Experience packages. VIP Admission includes a private VIP Reception with celebrity guests featuring complimentary champagne, hors d'oeuvres, and photo ops on the red carpet with celebrity guests and reunited Mouseketeers. All events are being held in the Grand Ballroom of the Anaheim Marriott Convention Center, 700 West Convention Way, Anaheim, California 92802.

The 2nd Annual Be Great! Humanitarian Awards event is presented by <u>Veteran's Disability Help</u>. Tickets are expected to sell out quickly and are currently available online for early bird pricing at <u>www.createimpact.org/begreat2022</u>.

## About Be Great!

Be Great is a social impact-based production company that spotlights individuals, events, and organizations who are advancing humanity and empowering the planet. In partnership with a 501(c) (3) nonprofit organization, Be Great! produces a variety of awards, international community events, and media that inspires people to be great! Their events help raise awareness and resources for



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important social impact initiatives, their awards honor and celebrate those creating positive impact, and their media casts a spotlight on those creating solutions for social impact issues. Since 2016, Be Great! has successfully produced, sponsored, co-produced, or supported over 35 different community events. To learn more about Be Great!, visit them online at www.begreatshow.com or on Facebook, Instagram, LinkedIn, or YouTube.

## About Create Impact™

Create Impact is a not-for-profit organization founded by a coalition of socially conscious entrepreneurs and humanitarians with over 20 years of nonprofit experience. Its mission, exemplified by its E.A.R.S. Program (Education, Awareness, Recognition and Social Impact), is to amplify important Socially Responsible calls to action, and honor environmental, ethical and philanthropic achievement. Their team works to empower community development and entrepreneurial efforts while promoting UNDP's 17 Sustainable Development Goals for a better world by 2030. To learn more about Create Impact, visit them online at: <u>www.CreateImpact.org</u>.